



Affinity Groups

Target Classes of Business

Affinity Groups

Associations:

- ✓ Physicians & Surgeons
- ✓ Orthodontists
- ✓ Accountants
- ✓ Dentists
- ✓ Engineers
- ✓ Lawyers
- ✓ Chemists
- ✓ Realtors
- ✓ Real estate appraisers
- ✓ Social workers
- ✓ Veterinarians
- ✓ Military

Union Groups:

- ✓ Civil service employees
- ✓ Retiree union groups
- ✓ Local government and Municipal employees

Highlighted Features

- Deep roots in the affinity business and specialization in designing, administering and marketing insurance programs for associations and unions.
- Pearl is also a managing general agent (MGA) and managing general underwriting (MGU) of professional liability products, selling both direct and through brokers. The Company has been delegated binding authority from a number of carriers.
- Pearl Synergy® Systems is a sophisticated, fully integrated sales, marketing, policy administration and customer relationship management (CRM) system used to manage all customer-facing operations including activity tracking, campaign management, task management and issue resolution.

Contact Us:

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Business Insurance Lines for Professionals

- ✓ Realtors
- ✓ Law firms
- ✓ Automotive repair shops
- ✓ Engineers
- ✓ Accountants
- ✓ Orthodontists
- ✓ Dentists
- ✓ Social workers
- ✓ Allied health professionals

Individuals:

- ✓ Personal Lines

Available Coverages:

Affinity Groups:

- ✓ Life
- ✓ Disability
- ✓ Accident
- ✓ Supplemental Health
- ✓ Dental
- ✓ Business Insurance
- ✓ Member Benefit Programs

Professional Liability Insurance Programs:

- ✓ Accountants
- ✓ Engineers
- ✓ Lawyers
- ✓ Orthodontist Malpractice
- ✓ Automotive Aftermarket Business Coverages
- ✓ Real Estate E&O

Personal Lines for Individuals:

- ✓ Auto
- ✓ Renters
- ✓ Homeowners
- ✓ Motorcycle
- ✓ Boat
- ✓ RV
- ✓ ATV/snowmobile
- ✓ Umbrella insurance